

A stylized, dark-toned illustration of a mountain range with jagged peaks and ridges, rendered in various shades of gray and black, creating a sense of depth and texture.

natural down.

Seattle based down insulation company



**engineered
to perform**



New Product Launch – 2026





Engineered Uniformity

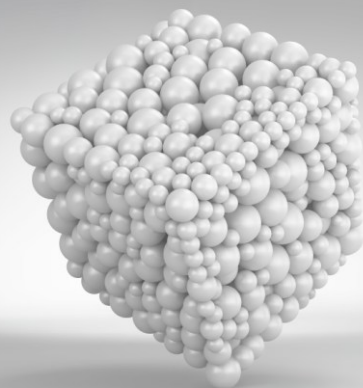
Traditional Down

VS.

EVENPLUME™ Down

**Mixed
cluster sizes**

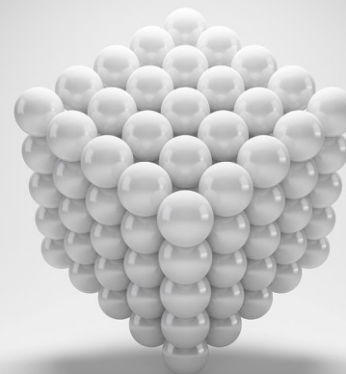
inconsistent loft
distribution



**More small
clusters**

denser, heavier &
higher cost

**4000–6000
Clusters/g**



**2000–3000
Clusters/g**

**Uniform
cluster sizes**

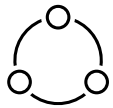
even insulation
minimized cold spots

**medium &
large clusters**

higher loft efficiency
& less cost



How it works



Precision Sorting Technology

100% mechanical process
— zero additives



Removes smaller clusters

small clusters are used for other qualities



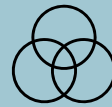
Reduces cluster count

same fill power, less down clusters, maximizing loft efficiency



Same Fill Power, Lower Weight & Cost

Same warmth with less material



Uniform Loft

Even insulation in baffles with less smaller clusters. Minimized cold spots



Natural Performance, Refined

Optimized clusters. Zero additives

Engineered Uniformity. Elevated Performance.

Value

cost, performance & spec



Cost

up to **15%** cost saving

lower cost, equal performance

Performance

same FP. fewer clusters

50% fewer clusters per gram
2000–3000 vs. 4000–6000

optimized clusters – higher loft efficiency

Spec

Regular down → EVENPLUME™

800FP 90/10 → 800FP 85/15

700FP 90/10 → 700FP 75/25

Lower down content required